

STEIGENBERGER

AL DAU BEACH HOTEL

RED SEA

PRESS RELEASE

Another successful Clean-up Day at the Steigenberger Al Dau Beach Hotel.

On 18th July 2010 different employees from each department of the Steigenberger Al Dau Beach Hotel on Egypt's Red Sea participated in the regular clean-up day. An outside temperature of 41 degrees Celsius did not stop anyone from cleaning the 160.000 m² pool and garden landscape and private beach from garbage to take another step towards a cleaner, more livable environment for all. The hotel management has launched clean-up day as a regular activity to clean up the hotel grounds, with the firm belief that raising environmental awareness should start in your own backyard. The hotel is firmly on track in its aim of becoming a Green Globe certified hotel before the end of this year.



The staff of the Steigenberger Al Dau Beach Hotel are happy to present their results from clean-up day with Karim Boushra, Resident Manager, and Ahmed Samy, Director of Engineering & Environmental Officer, both first row, third and fourth from left