

**STEIGENBERGER**  
**AL DAU BEACH HOTEL**  

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**RED SEA**

**PRESS INFORMATION**

**Steigenberger Al Dau Beach Hotel ranked as One of World's Best Hotels on  
Expedia® Insiders' Select™ List**



Expedia® travelers have ranked the Steigenberger Al Dau Beach Hotel on Egypt's Red Sea among the world's best hotels on this year's Expedia Insiders' Select™ list.

The list formally recognizes individual hotels worldwide that consistently deliver excellent service, a great overall experience and a notable value. The full list represents only a small percentage of the world's top hotels from the more than 110,000 hotel properties offered on Expedia.

"Delivering our guests superior service is a top priority at the Steigenberger Al Dau Beach Hotel," said Lars Geweyer, General Manager. "We are pleased that our efforts have been acknowledged by Expedia travelers and look forward to extending our high level of service to even more guests."

The 2010 Expedia Insiders' Select™ list is compiled based on the more than one million Traveler Opinions hotel reviews collected by Expedia, combined with a value rating and the local market expertise of more than 400 Expedia employees in local markets worldwide, resulting in an easy-to-browse list that provides travelers with a powerful way to find the perfect hotel using the trusted insight of other travelers like them. The list showcases the diverse selection of travel destinations and hotel properties.

For more information, visit [www.expedia.com/insidersselect](http://www.expedia.com/insidersselect).

The Steigenberger Al Dau Beach Hotel is a 5-star deluxe beach resort, located on Egypt's Red Sea coast in Hurghada, belonging to well-renowned Steigenberger Hotel Group. The property, which has been in operation just over three years, has already established itself firmly as *the* address in the region, continually being top-ranked by travelers on review sites such as Holidaycheck and TripAdvisor.

For more information, visit [www.steigenbergeraldaubeach.com](http://www.steigenbergeraldaubeach.com).

*Hurghada, May 11<sup>th</sup>, 2010*



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