

PRESS INFORMATION

Steigenberger Al Dau Beach Hotel stages General Managers' Meeting.

The premier hotel in Hurghada, the Steigenberger Al Dau Beach Hotel, welcomed general managers of the various 5-star properties in the region for talks with HE Zoheir Garranah, the Egyptian Minister of Tourism.

The 5-star Steigenberger Al Dau Beach Hotel invited for a General Managers' Meeting on July 9th 2009, with the support of the Minister of Tourism, the Chairman of the Egyptian Tourism Authority and the Counsellor to the Minister. The 12 General Managers attending the meeting had the opportunity to discuss present issues they now faced in their industry, such as, for example, a shortage in qualified labour and procedures regarding the new hotel norms ("NN"), directly with the Minister and the Chairman. The meeting concluded on a highly positive note and with a group picture.



Pictured from left to right: Back row: Sameh El Garf, General Manager Hurghada Marriott Beach Resort; Alfred Heim, General Manager Steigenberger Golf Resort El Gouna; Chairman of the Egyptian Tourism Authority, Amr El Azabi; John Wood, General Manager Mövenpick Resort & Spa El Gouna; Kamel Ajami General Manager Hilton Hurghada Long Beach Resort. Middle row: Philippe de Vizcaya, Managing Director Sunrise Resorts & Cruises; Soha El Torgoman, General Manager Hilton Hurghada Resort; Lars Geyer, General Manager Steigenberger Al Dau Beach Hotel; Attia Ali, Deputy Manager, The Oberoi Sahl Hasheesh; Merlin Wilson, Deputy Manager Sheraton Miramar Resort El Gouna; Counsellor to the Minister, Ahmed Al Khadem. Front row: Robert Fellermeier, Area Manager Soma Bay; H.E. Zoheir Garranah, Minister of Tourism; Rolf D. Raima, General Manager Steigenberger Middle East; Franz Kielhofer, General Manager, Sheraton Soma Bay Resort.

Hurghada, July 12, 2009