

PRESS INFORMATION

Steigenberger Al Dau Resort relaunches website

With just one click away from customer review sites such as Holidaycheck and Tripadvisor you will be sure to make the right choice. The Steigenberger Al Dau Resort (www.steigenbergeraldauresort.com) has just relaunched its websites, including that of the 5-star deluxe Steigenberger Al Dau Beach Hotel (www.steigenbergeraldaubeach.com) and that of the cozy 4-star Steigenberger Al Dau Club (www.steigenbergeraldaclub.com), both with a frenzy of new features. The sites were completely redesigned and are very visually appealing with their large images and photo galleries to look at. They offer a multitude of information about the hotels' facilities and the ancillary operations such as the Thalasso & spa, the on-site golf course and the diving & aqua center. The structured and intuitive navigation of the pages leads the visitor to the lowest direct booking rates and special offers for both hotels; a facility to sign up to the hotels' e-newsletters guarantees that nobody will miss any new campaigns in the future. Furthermore, the Steigenberger Al Dau Club is proud to now also offer its customers a direct online booking facility through myfidelio.net, which will also translate into increased visibility through the GDS network. A German and a Russian version of the sites will become available shortly. Last but not least: Should you hail from the relative cold of the Northern hemisphere, just take a glimpse at the upper right corner of the page, where you'll not only find the local time, but also the current local temperature – making you wish to come and stay at one of the Steigenberger Al Dau hotels straight away!

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