

PRESS INFORMATION

Top Model of the World 2007 Beauty Pageant successfully concludes at the Steigenberger Al Dau Beach Hotel in Hurghada/Egypt

The 15th Top Model of the World is Ms. Alessandra Alores from Germany, aged 23, who was elected out of 41 top models from around the globe at a world-class election show on January 18th, 2008, at the Steigenberger Al Dau Beach Hotel in Hurghada on the Red Sea.

The title of first runner up went to the top model from Belarus, Ms. Alena Aladka, aged 23, who was born in Minsk and who also holds the title of Miss World Belarus 2007. As second runner up came the Egyptian top model, Lobna Amin, aged 20. The new Top Model of the World, Ms. Alores, previously won the title of Miss Germany 2003.

Titles were also given for the top models of the six continents, Africa, Asia, Europe, Australia & Oceania, North & Central America as well as South America, with the Egyptian model, Lobna Amin taking the coveted Top Model Africa title.

The gala show brought world-class entertainment to the Red Sea, with the venue for the event filled to



capacity and the audience actively involved in the show, voicing their opinions for the best models loudly. The contest's results were in close competition, with everybody particularly happy for the success of the Egyptian model, Ms. Amin – her success marked the first time ever in this competition for the Egyptian entry to rank this highly.

All the jury of nine, as well as the organisers of the pageant, the WBO World Beauty Organization, and the host, the Steigenberger Al Dau Beach Hotel, did an excellent job in seeing this event through to a successful completion and in bringing the world's attention to Egypt and in particular the Red Sea.

What made the event possible was the support of the Egyptian Tourist Authority (ETA) and the Governorate of the Red Sea.

Hurghada, January 19th, 2008